

## KITTERY ECONOMIC DEVELOPMENT COMMITTEE – MINUTES – APPROVED 052714

April 22, 2014

Regular Meeting

Conference Room A

### Special Presentation

Traip Academy Program Coordinator Susan Johnson presented an overview of Traip's Community-Based Expanded Learning Opportunities Program. Mr. Carlson offered to support the program with health care field contacts. The Chairman offered to provide a draft web page for the Program to consider placing on the Kittery EDC website and support a mailing to several hundred local businesses to promote awareness of the program. The Committee agreed unanimously and Ms. Johnson welcomed the idea.

#### 1. Call to Order

Chairman Beers called the meeting to order at 4:30pm.

#### 2. Roll Call

Answering the call were Chairman Gary Beers, John Carlson, Patrick Trevino, George Dow, Ann Grinnell, Gerald Mylroie, and Councilor Charles Denault. Stephen Kosacz was excused. Nancy Colbert Puff noted that she had to work on a priority issue and requested notification when the Committee reached Item 7a. She entered the meeting at 4:50pm.

#### 3. Agenda Amendment/Adoption

The Chairman cast one vote to adopt the Agenda as presented.

#### 4. Acceptance of Previous Minutes. Postponed

#### 5. All items involving visitors / requested officials. None.

#### 6. Committee Reports. None

#### 7. Unfinished Business

Lengthy discussion ensued on the Economic Development Plan (EDP) and how or if to proceed for presentation to Council. It was noted that the goals and strategies are those contained in the 1999-2002 Comprehensive plan because the new update is still more than a year away. It was clarified that this plan is for the Committee to implement actions to promote the Comprehensive Plan goals and was not a part of that Plan. It was further noted that the Comprehensive Plan Update Committee would be revising the Economic Section; new goals and policies may be created; and, that the EDP would be an Appendix. Discussion took place on a preference to create a 2014 EDC Work Plan in lieu of the EDP. Councilor Denault stated that he believed that the Committee had an obligation to complete the Plan and present it to Council.

**COUNCILOR DENAULT MOVED TO POSTPONE THE QUESTION UNTIL THE NEXT MEETING. SECONDED BY THE CHAIRMAN. ROLL CALL VOTE. SEVEN VOTED IN THE AFFIRMATIVE; MS. GRINNELL VOTED IN THE NEGATIVE. MOTION CARRIED.**

#### b. Focus Media Group Publishing - Business in Focus Article – Colbert Puff

The Committee agreed to support a Kittery promotional article in the July issue of business in focus magazine. The Chairman will provide a draft for Committee review and the EDC's business address listing to Ms. Colbert Puff by April 28<sup>th</sup>.

#### 8. New Business - None

9. Committee Member Issues or Comments

The Chairman presented information on Kittery author Mark Alesse's just published book, "Maine's First Town ~ 1647" and suggested it would be an excellent promotional opportunity for the Town and it should be provided a page on the EDC website. The Committee agreed unanimously.

Mr. Mylroie explained a communication from Lee Perkins, Rice Public Library Director regarding a new business seminar offer from Kristine Schuman, Governor's Account Executive, Dept. of Economic and Community Development. The Committee agreed to support with the York Chamber of Commerce and Rice as hosts. Mr. Mylroie will coordinate.

10. Meeting Schedule & Adjournment

NEXT MEETINGS: May 13 & 27 / June 10

ADJOURNMENT: Motion to adjourn by Mr. Dow. Seconded by the Chairman. All in favor. Meeting adjourned at 6:14PM.

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